

**ENTERTAINMENT SOCIETY OF GOA IN ASSOCIATION  
WITH DEPARTMENT OF PUBLIC HEALTH DENTISTRY,  
GOA DENTAL COLLEGE AND HOSPITAL**

**8<sup>th</sup> GOA ANTI-TOBACCO FILM FESTIVAL  
31<sup>st</sup> MAY 2026**

**RULES & REGULATIONS**

**1. SHORT TITLE**

These Regulations may be called the 8<sup>th</sup> Goa Anti-Tobacco Film Festival 2026 Regulations.

**2. AIMS AND OBJECTIVES**

The aim of the 8th Goa Anti-Tobacco Film Festival 2026, organized by the Entertainment Society of Goa is to select Ad Films to spread the message of harmful effects of Tobacco use and its ill effects and also to decrease the incidence of Oral Cancer and heart diseases in Goa, and also for the promotion of film art through the non-profit screening of these films and:

**3. SECTIONS**

The 8th Goa Anti-Tobacco Film Festival 2026 will have the following sections:-

- (a) Goa Section
- (b) National Section

**Category**

Both sections in the following category:

- (a) Ad Films

**Theme for the festival:**

**“Unmasking the Appeal: Countering Nicotine and Tobacco Addiction.”**

**4. ELIGIBILITY CONDITIONS**

The following conditions must be fulfilled by all entries:

**4.1 Sections**

(a) The film should only be in Konkani, Marathi, Hindi or English language being produced by **Goan producers/Production Houses, Goan Individuals, Social & Educational Institutions and Students studying in educational institutions in Goa** only for **Goa Section**.

(b) The film should only be in Hindi or English being produced by **Producers, Production Houses from India, Individuals, Social & Educational Institutions and Students studying in educational institutions** only for **National Section**.

(c) Goans can participate in both sections (i.e. Goa and National section but the highest award will be considered)

**4.2 ALL FILMS MUST CARRY ENGLISH SUBTITLES (other than English films).**

**4.3 The Ad Film should not be more than 2 minutes.**

**4.4 a) A maximum of ONE entry would be allowed in each section (as mentioned above in 3 and 4.1) for Producers, Production Houses from India,**

## **Individuals, Social & Educational Institutions and Students studying in educational institutions**

### **4.5 Disqualification:**

- (a) In case of programmes originally made for television, entries sent in telecast format with commercial breaks, advertisements, channel logos/IDs etc.
- (b) Dubbed or revised versions.
- (c) Films NOT subtitled in English. (Filmmakers may please ensure that subtitles are clear and readable. Subtitles should not merge with visuals/background. It would help jury understand the right context and help evaluate the film better. All spoken words should be sub-titled).
- (d) Entries received in sub-standard digital quality.
- (e) An applicant would be disqualified automatically for consideration of his/her entry if it is found that he /she is influencing any member of the jury.

## **5. PROCEDURE FOR ENTERING FILMS**

5.1 The producer(s) and /or right holder (s) may register by filling the Registration Form latest by **17<sup>th</sup> April 2026**. This form is available on the following website: [www.esg.co.in](http://www.esg.co.in) termed as **“8th Goa Anti-Tobacco Film Festival Registration Form”**.

5.2 Each **Entry Form** shall be accompanied by the material detailed below (soft copy of the same to be sent to [manager-events@esg.co.in](mailto:manager-events@esg.co.in)):

- (b) Acceptable formats are of Digital Format.
- (c) Synopsis (precise and not exceeding fifty words) of the film, Director & Producer’s profile, Director’s note in English and details of cast and crew (Soft copy of the same to be emailed to [manager-events@esg.co.in](mailto:manager-events@esg.co.in)).

5.3 Entries must be sent along with a non-refundable fee of Rs. 1000/- per entry of the film. The fee should be remitted through a crossed Demand Draft in favour of the “Entertainment Society of Goa”.

5.4 The last date for receipt of **Entry Forms** along-with supporting materials is **13<sup>th</sup> May 2026**. In case that day is declared a holiday, the next working day shall be treated as the last date for receipt of Entries. Applications received after the last date may be rejected without any reference to the applicant.

5.5 All entries must be sent to the following address:

### **8th GOA ANTI-TOBACCO FILM FESTIVAL 2026**

Entertainment Society of Goa  
Maquinez Palace,  
D.B Marg, Campal, Panaji Goa – 403001,  
Tele. 0832-2428111

E mail: [asst.manager-events@esg.co.in](mailto:asst.manager-events@esg.co.in)

5.6 In case any of the requirements mentioned in this part of the Regulations are not complied with by the applicant, the entry is liable to be rejected summarily.

## **6. SELECTION OF FILMS FOR THE 8th GOA ANTI-TOBACCO FILM FESTIVAL 2026.**

6.1 The Selection Committee will comprise of not more than a 5 Member Jury.

6.2 A person will be ineligible to serve on a Jury ONLY if his own film is an entry. In the event of his / her close relative being associated with the particular film, the Jury member shall refuse himself/herself from the preview of the film.

6.3 The decision of the Jury shall be final and binding and no appeal or correspondence regarding their decision shall be entertained.

6.4 The best 3 films per section will be awarded.

6.5 The award winning films in each section will be screened on the day of the Awards and also in other parts of Goa in cinema theatres, on TV channels, schools, colleges and other government programs by the organizers.

6.6 The prizes for the best AD film in each category are as follows:

### **Goan Section**

1<sup>st</sup> Best Film – Rs. 50000/-

2<sup>nd</sup> Best Film – Rs. 30000/-

3<sup>rd</sup> Best Film – Rs. 20000/-

### **National Section**

1<sup>st</sup> Best Film – Rs. 100000/-

2<sup>nd</sup> Best Film – Rs. 50000/-

3<sup>rd</sup> Best Film – Rs. 30000/-

6.7 In any of the above sections, if the jury decides on a joint winner, the prize money will be shared equally amongst the winners.

6.8 Post announcement of the results, the prize money shall be handed over to the respective winner after submitting bank details.

## **7. ARBITRATION**

Should any dispute or difference arise between the Producer and the Entertainment Society of Goa, the same shall be referred to the Chief Secretary, Government of Goa, whose decision in the matter shall be final and binding on both the parties. The Arbitration Clause will not apply on the decision of the Jury, which will be final and binding on all.

8. An Affidavit shall be furnished by the applicant on a stamp paper of the value of Rs. 100/- along with the entry form.