**“Ad Film and Reel making competition themed Organ Donation”**.

**——- Ad Film and Reel making competition ———**

**RULES & REGULATIONS**

**1. SHORTTITLE**

These Regulations may be called the **“Ad Film and Reel making competition themed Organ Donation”** Regulations.

**2. AIMS AND OBJECTIVES**

The aim of the **“Ad Film and Reel making competition themed Organ Donation”** organized by the State Organ & Tissue Transplant Organization (SOTTO), Goa Medical College, Bambolim – Goa is to create awareness and promote the cause of Organ Donation

**3. Section and Category**

**State Level Competition (Goa Section)**

**The Section will have two category viz. – “Ad Film and Reel making”**

**4. ELIGIBILITY CONDITIONS**

The Following Conditions must be fulfilled by all entrants for all entries

1. **“Ad Film and Reel making competition themed Organ Donation”** - The Ad Film and Reelcould be a silent film or be in English, Konkani, Marathi, Hindi Lagnguage, being produced by **Goan producers/Production Houses, Goan Individuals, Social & Educational Institutions and Students studying in educational institutions in Goa and Directed by a Goan Director** only. The technicians and artist of the film also should be Goan residents. **(Government Photo ID / Address proof to be submitted.)**
2. ALL FILMS, Other than English films, MUST CARRY ENGLISH SUBTITLES.
3. Competition will be announced through website and other media.

The theme of the Ad Film and Reelcompetition is as follows: **“Ad Film and Reel making competition themed Organ Donation””**

1. The participating groups will have to submit the final Ad Film and Reelalong with film submission form on or before the last date of submission.
2. The teams (with the list of probable artists, actors and technicians) will register themselves with organizers by filling in the registration form. Last date of registration for Ad Film and Reel making competition themed Organ Donation will be 17th January 2025.
3. Registration and Film Submission will be free of cost - registration is mandatory and should be done on or before 17th January 2025.
4. The artists (actors as well as technicians) will be a part of ONLY ONE team.
5. The Ad Film or Reelshould be shot with full HD (1080p) resolution (even mobile cameras with full HD resolution can be used)
6. The Ad Film should be minimum 1 minute to maximum 2 minutes and the reel should be maximum 30 sec.
7. The submission of the film to be made on pen drive or DVD with either MOV or MP4 format.
8. All rights of the screening will be with the State Organ & Tissue Transplant Organization (SOTTO), Goa Medical College for the film submitted.

**5.** A maximum of one entry would be allowed

**6. Disqualification:**

1. In case of program originally made for television, entries sent in telecast format with commercial breaks, advertisements, channel logos/IDs etc.
2. Dubbed or revised versions.
3. Non-English Films, if NOT subtitled in English. (Filmmakers may please ensure that subtitles are clear and readable. Subtitles should not merge with visuals/background. It would help jury understand the right context and help evaluate the film better. All spoken words should be sub-titled).
4. Entries received in sub-standard digital quality.
5. An applicant would be disqualified automatically for consideration of his/her entry if it is found that he/she is influencing any member of the jury.

**7. PROCEDURE FOR ENTERING AD FILM OR REEL**

a**.** The Producer(s) and / or right holder (s) may register by filling the Registration form latest by 17th January 2025 and submitting the same to the Office of the Entertainment Society of Goa. This form is available on the following website [www.esg.co.in](http://www.esg.co.in) under section **“Ad Film and Reel making competition themed Organ Donation”.**

b**.** Each **submission of Film** shall be accompanied by the material detailed below:

1. Acceptable formats are either MOV or MP4 format. The submission of the film should be made on pendrive or DVD
2. Ad Film or Reel Submission form should accompany Film Submission – Synopsis (precise and not exceeding fifty words) of the film, Director & Producer’s profile, Director’s note in English and details of cast and crew and other details should be duly filled to be submitted along with the submission of Film.
3. The Competition will commence on 13th January 2025
4. Registration for the competition should be done latest by 17th January 2025.
5. Film Submission should be done latest by 05st February 2025.
6. Applications received after the last date and time may be rejected without any reference to the applicant.

 **8.** Registration forms and all entries must be sent to the following address:

**“Ad Film and Reel making competition themed Organ Donation”**

**The Entertainment Society of Goa**

**Maquinez Palace, D. B.. Marg, Campal, Panaji Goa - 403507**

**Tele. 0832-2428111**

**E Mail: info@esg.co.in**

**9.** In case any of the requirements mentioned in this part of the Regulations are not complied with by the applicant, the entry is liable to be rejected summarily.

**10. SELECTION OF FILMS**

**“Ad Film and Reel making competition themed Organ Donation”.** The Selection Committee will comprise of not more than 5 Member Jury.

1. The decision of the juries shall be final and binding and no appeal or correspondence regarding their decision shall be entertained.
2. Listed below are the Categories and Awards.
3. If the jury decides on a joint winner, both winners shall be felicitated accordingly.

**11. ARBITRATION**

Should any dispute or difference arises between the Producer and the Entertainment Society of Goa, the same shall be referred to the Secretary Information and Publicity, Government of Goa, whose decision in the matter shall be final and binding on both the parties. The Arbitration Clause will not apply on the decision of Juries, which will be final and binding on all.

**12.** An Affidavit shall be furnished by the applicant on a stamp paper of the value of Rs. 100/- along with the Film submission and other related forms.

**13.** To ensure that the information disseminated through the ad film/ reel is accurate, all ad films/ reels submitted must be cleared by SOTTO before release to the public. Please refrain from posting or sharing your film on any platform until you receive a clearance certificate from SOTTO GMC. The permission for the same will be communicated to you via an email after the **10/02/2025**.

**13. Details of the Awards:**

|  |  |  |
| --- | --- | --- |
| **Sr No.** | **State Level Short Film Award Categories** | **Awards** |
| **1st Prize** | **2nd Prize** | **3rd Prize** |
| **1** | **Best Ad Film** | **Rs.50,000/-** | **Rs.30,000/-** | **Rs.20,000/-** |
| **2** | **Best Reel** | **Rs.15000/-** | **Rs.10,000/-** | **Rs.5000/-** |