

“Ad Film and Reel making competition on Adult BCG Vaccination”

REGULATIONS

1. SHORTTITLE

These Regulations may be called the **“Ad Film and Reel making competition on Adult BCG Vaccination”** Regulations.

2. AIMS AND OBJECTIVES

The aim of the **“Ad Film and Reel making competition on Adult BCG Vaccination”** organized by the Directorate of Health Services, National Tuberculosis Elimination Programme, to create awareness and to motivate the general public on Adult BCG Vaccination.

3. Section and Category

State Level Competition (Goa Section)

The Section will have two category viz. –

1. Ad Film

2. Reel Making

4. ELIGIBILITY CONDITIONS

The Following Conditions must be fulfilled by all entrants for all entries

(a) **“Ad Film and Reel making competition on Adult BCG Vaccination”-**

The film could be a silent film or be in any Indian language or an English language film, being produced by **Goan producers/Production Houses, Goan Individuals, Social & Educational Institutions and Students studying in educational institutions in Goa and Directed by a Goan Director** only. The technicians and artist of the film also should be Goan residents. **(Government Photo ID / Address proof to be submitted.)**

(b) ALL FILMS, Other than English films, MUST CARRY ENGLISH SUBTITLES.

(c) Competition will be announced through website and other media.

The theme of the competition is as follows State Level (Goa Section)

1. Ad Film- “Trust Adult BCG vaccine in the fight against TB”

2. Reel Making – “Aamchi Panchayat, TB Mukta Panchayat”

(d) The participating groups will have to submit the final film/reel along with film/reel submission form on or before the last date of submission.

(e) The teams (with the list of probable artists actors and technicians) will register themselves with organizers by filling in the registration form. Last date of registration for Goa Section will be 02.09.2024.

(f) Registration and Film/Reel Submission will be free of cost - registration is mandatory and should be done on or before 02.09.2024.

(g) The artists (actors as well as technicians) will be a part of ONLY ONE team.

- (h) The film/reel should be shot with full HD (1080p) resolution (even mobile cameras with full HD resolution can be used)
- (i) The Ad Film should be minimum 1 minute to maximum 2 minutes and the Reel should be maximum 30 Sec.
- (j) The submission of the film/reel to be made on pen drive or DVD with either MOV or MP4 format.
- (k) All rights of the screening will be with the Directorate of Health Services, National Tuberculosis Elimination Programme for the film submitted.

5. A maximum of one entry would be allowed

6. Disqualification:

- a) In case of program originally made for television, entries sent in telecast format with commercial breaks, advertisements, channel logos/IDs etc.
- b) Dubbed or revised versions.
- c) Non-English Films, if NOT subtitled in English. (Filmmakers may please ensure that subtitles are clear and readable. Subtitles should not merge with visuals/background. It would help jury understand the right context and help evaluate the film better. All spoken words should be sub-titled).
- d) Entries received in sub-standard digital quality.
- e) An applicant would be disqualified automatically for consideration of his/her entry if it is found that he/she is influencing any member of the jury.

7. PROCEDURE FOR ENTERING FILMS

a. The Producer(s) and / or right holder (s) may register by filling the Registration form latest by 02.09.2024 and submitting the same to the Office of the Entertainment Society of Goa. This form is available on the following website www.esg.co.in under section **“Ad Film and Reel making competition on Adult BCG Vaccination”**.

b. Each **submission of Film/Reel** shall be accompanied by the material detailed below:

1. Acceptable formats are either MOV or MP4 format. The submission of the film should be made on pendrive or DVD
2. Film/Reel Submission form should accompany Film Submission - Synopsis(precise and not exceeding fifty words) of the film, Director & Producer’s profile, Director’s note in English and details of cast and crew and other details should be duly filled to be submitted along with the submission of Film.
3. The Competition will commence on 23.08.2024.
4. Registration for the competition should be done latest by 02.09.2024.
5. Film Submission should be done latest by 18.09.2024.

6. Applications received after the last date and time may be rejected without any reference to the applicant.

8. Registration forms and all entries must be sent to the following address:

“Ad Film and Reel making competition on Adult BCG Vaccination”

The Entertainment Society of Goa

Maquinez Palace, D. B.. Marg, Campal, Panaji Goa - 403507

Tele. 0832-2428111

E Mail: info@esg.co.in

9. In case any of the requirements mentioned in this part of the Regulations are not complied with by the applicant, the entry is liable to be rejected summarily.

10. SELECTION OF FILMS

“Ad Film and Reel making competition on Adult BCG Vaccination” The Selection Committee will comprise of not more than 5 Member Jury.

- a. The decision of the juries shall be final and binding and no appeal or correspondence regarding their decision shall be entertained.
- b. Listed below are the Categories and Awards.
- c. If the jury decides on a joint winner, both winners shall be felicitated accordingly.

11. ARBITRATION

Should any dispute or difference arises between the Producer and the Entertainment Society of Goa, the same shall be referred to the Secretary Information and Publicity, Government of Goa, whose decision in the matter shall be final and binding on both the parties. The Arbitration Clause will not apply on the decision of Juries, which will be final and binding on all.

12. An Affidavit shall be furnished by the applicant on a stamp paper of the value of Rs. 100/- along with the Film submission and other related forms.

13. Details of the Awards:

Sr No.	State Level Short Film Award Categories	Awards				
		1st Prize	2nd Prize	3rd Prize	1st Consolation	2nd Consolation
1	Best Ad Film	50,000/-	30,000/-	20,000/-	10,000/-	10,000/-
2	Best Reel	15,000/-	10,000/-	5,000/-	3,000/-	3,000/-