

# **“Impact of CARES scheme”**

## **Short Film Competition**

### **REGULATIONS**

#### **1. SHORTTITLE**

These Regulations may be called the **“Impact of CARES scheme, Short Film Competition”** Regulations.

#### **2. AIMS AND OBJECTIVES**

The aim of the **“Impact of CARES scheme, Short Film Competition”** organized by the Directorate of Technical Education, Goa to create awareness of CARES scheme among people.

It is suggestive that the films document and express the salient features of the scheme, its innovations and achievements in a way that the stakeholders i.e. Parents, School Management and general people understand the objectives and impact of the CARES scheme in a visual and emotional manner.

The CARES scheme has been started with a vision to incorporate Computational and Design thinking abilities, as well as programming, into school-level teaching in the state of Goa, in order to prepare students for the needs of the digital world of the twenty-first century.

#### **Salient features**

1. 65000 students impacted
2. 540 Teachers computer Teachers implementing the new ICT curriculum in 432 schools
3. Over 20000 students participated in various competitions
4. The youtube channel has got 506,355 views, with a watch time 50 thousand hours, with 40 Lakhs impressions

#### **INNOVATIONS UNDER CARES SCHEME**

- As recommended by the New Education Policy 2020, Coding and Computational Thinking skills are being imparted to school students in Goa through a unique initiative.
- What seemed impossible due to COVID pandemic was made possible through an innovative scheme called the Coding And Robotics Education in Schools.
- Unlike conventional approaches, the scheme has succeeded in bringing about Convergence.
- The Directorate of Technical Education runs the scheme which is implemented through the Directorate of Education in all Government & Aided Schools. It is supported by the State Council for Education Research and Training, Industry Professionals and Industry Partners on a non-commercial basis.
- An Executive Committee headed by the Chief Minister personally along with industry experts, serves as a guide to the Project Management Unit, formed of select officers pooled from different departments, which is driving the implementation.
- Industry experts and leading IT professionals from Goa are working on the pedagogy research, syllabus, curriculum & training of teachers.
- A syllabus committee of industry experts led by an IIT professor, in consultation with agencies like Pi Jam Foundation, referred to existing curriculum like the CS paathshala and came up with an outline of the syllabus & curriculum customised to the needs of the state.
- To ensure long term success, existing computer teachers were trained to impart this education. However, 90% of the teachers were not equipped to teach coding. This was handled innovatively.

- Industry Experts trained 20 Master Trainer Teachers for 2 months through online-offline mode. The lesson plans were concurrently developed during the training. These MTs further trained the remaining 500 teachers.
- 50 Coordinator Teachers from these 500 were identified, who continuously organise weekly handholding sessions for their colleagues in each taluka.
- Online meetings and social media groups for teachers and students are being used to overcome covid constraints.
- The curriculum, which is hands on, needed an innovation in the method of implementation at the school level:
  - Regular Classes during school hours are conducted by existing teachers to impart the basic and compulsory aspects of the curriculum.
  - Add On Classes after school hours, which will start from 2022-23 will impart advanced curriculum to only interested students through specially hired 'Teach for Goa Fellows', who will be engineers trained to impart such knowledge.
  - The scheme is being implemented using open source software and hardware such as SCRATCH, GIMP, Blender, KOJO, including mobile devices as computing devices and not just laptops or desktops. The curriculum concepts and tools are such that students can use them on mobile devices as well.
  - Single board computing systems with Linux are being procured through a GEM based tender to equip computer labs in schools.
  - A website [www.caresgoa.org](http://www.caresgoa.org) ensures each of the 65,000 students has a personal dedicated webpage to submit assignments and entries for competitions etc.
  - Social media tools like Facebook, Twitter and Instagram @CARESGoa are used to disseminate information about the scheme.
- To promote the scheme the Govt took up several initiatives:
  - Taluka level meetings with School Headmasters and Management.
  - Expression of Interest for Non commercial partnerships and associations from industry experts and institutions received 25 plus applications.
  - A logo design competition for the scheme.
  - Competitions for students such as lantern coding and Christmas Star Coding.
  - YouTube live boot camps for students during holidays.
  - The impact of the scheme has already been noticed and widely reported by media like The Better India, indAI, TOI etc.
- Goa has pioneered the way of introducing computational and design thinking skills and making it available free of cost to all students, who otherwise would have been left behind in the race promoted by private ed-tech companies.

### 3. Section and Category

The **“Impact of CARES scheme, Short Film Competition”** will have the following section and Category:-

**State Level Competition (Goa Section)**

**The Section will have only one category viz. - “Short Film”**

### 4. ELIGIBILITY CONDITIONS

The Following Conditions must be fulfilled by all entrants for all entries

- (a) **“Impact of CARES scheme, Short Film Competition”**- The film could be a silent film or be in any Indian language or an English language film, being produced by **Goan producers/Production Houses, Goan Individuals, Social & Educational Institutions and Students studying in educational institutions in Goa and Directed by a Goan Director** only. The technicians and artist of the film also should be Goan

residents. **(Government Photo ID / Address proof to be submitted.)**

(b) ALL FILMS, Other than English films, MUST CARRY ENGLISH SUBTITLES.

(c) Competition will be announced through website and other media.

The theme of the short film competition is as follows State Level (Goa Section) - **“Impact of CARES scheme” Idea and Impact of Coding and Robotics Education in Schools scheme.**

(d) The participating groups will have to submit the final film along with film submission form on or before the last date of submission.

(e) The teams (with the list of probable artists actors and technicians) will register themselves with organizers by filling in the registration form. Last date of registration for Goa Section will be 21<sup>st</sup> March 2022.

(f) Registration and Film Submission will be free of cost - registration is mandatory and should be done on or before 21<sup>st</sup> March 2022.

(g) The artists (actors as well as technicians) will be a part of ONLY ONE team.

(h) The film should be shot with full HD (1080p) resolution (even mobile cameras with full HD resolution can be used)

(i) The Short Film should be minimum 3 minutes to maximum 5 minutes.

(j) The submission of the film to be made on pen drive or DVD with either MOV or MP4 format.

(k) All rights of the screening will be with Directorate of Technical Education for the film submitted.

**5.** A maximum of one entry would be allowed

#### **6. Disqualification:**

a) In case of program originally made for television, entries sent in telecast format with commercial breaks, advertisements, channel logos/IDs etc.

b) Dubbed or revised versions.

c) Non-English Films, if NOT subtitled in English.(Filmmakers may please ensure that subtitles are clear and readable. Subtitles should not merge with visuals/background. It would help jury understand the right context and help evaluate the film better. All spoken words should be sub-titled).

d) Entries received in sub-standard digital quality.

e) An applicant would be disqualified automatically for consideration of his/her entry if it is found that he/she is influencing any member of the jury.

#### **7. PROCEDURE FOR ENTERING FILMS**

a. The Producer(s) and / or right holder (s) may register by filling the Registration form latest by 21<sup>st</sup> March 2022 and submitting the same to the Office of the Entertainment Society of Goa. This form is available on the following website [www.esg.co.in](http://www.esg.co.in) under section **“Impact of CARES scheme, Short Film Competition”**.

b. Each **submission of Film** shall be accompanied by the material detailed below:

1. Acceptable formats are either MOV or MP4 format. The submission of the film should be made on pendrive or DVD
2. Film Submission form should accompany Film Submission - Synopsis(precise and not exceeding fifty words) of the film, Director & Producer’s profile, Director’s note in English and details of cast and crew and other details should be duly filled to be submitted along with the submission of Film
3. The Competition will commence on 8<sup>th</sup> March 2022.
4. Registration for the competition should be done latest by 21<sup>st</sup> of March 2022.
5. Film Submission should be done latest by 18<sup>th</sup> of April 2022.
6. Applications received after the last date and time may be rejected without any reference to the applicant.

**8.** Registration forms and all entries must be sent to the following address:

**“Impact of CARES scheme, Short Film Competition”**.

**The Entertainment Society of Goa**

**Maquinez Palace, D. B.. Marg, Campal, Panaji Goa - 403507**

**Tele. 0832-2428111/, Fax:0832-2428000**

**E Mail: [info@iffigoa.org](mailto:info@iffigoa.org)**

**9.** In case any of the requirements mentioned in this part of the Regulations are not complied with by the applicant, the entry is liable to be rejected summarily.

**10. SELECTION OF FILMS “Impact of CARES scheme, Short Film Competition”**. The Selection Committee will comprise of not more than 5 Member Jury.

- a. The decision of the juries shall be final and binding and no appeal or correspondence regarding their decision shall be entertained.
- b. Listed below are the Categories and Awards.

Sr No.	State Level Short Film Award Categories	Awards		
		1st Prize	2nd Prize	3rd Prize
1	Best Film	Rs. 50,000/-	Rs. 40,000/-	Rs. 30,000/-
2	Best Director	Rs. 15,000/-	Rs. 10,000/-	Rs. 7,000/-
3	Best Story	Rs. 15,000/-	Rs. 10,000/-	Rs. 7,000/-
4	Best Actor (male)	Rs. 15,000/-	Rs. 10,000/-	No third place
5	Best Actor (female)	Rs. 15,000/-	Rs. 10,000/-	No third place

c. If the jury decides on a joint winner, both winners shall be felicitated accordingly.

#### 11. ARBITRATION

Should any dispute or difference arises between the Producer and the Entertainment Society of Goa, the same shall be referred to the Secretary Information and Publicity, Government of Goa, whose decision in the matter shall be final and binding on both the parties. The Arbitration Clause will not apply on the decision of Juries, which will be final and binding on all.

**12.** An Affidavit shall be furnished by the applicant on a stamp paper of the value of Rs. 100/- along with the Film submission and other related forms.